



NEW WEST FARMERS MARKET Sprout Club



2026 Sprout Club Season Sponsorship Opportunity

The NWFM is excited to be expanding our weekly Children's program; Sprout Club to every market of the year! Sprout Club offers free, educational (and fun) activities for children ages 5-12. By participating in Sprout Club, children learn more about food security, nutrition, and the environment while flexing their creativity and having tons of fun.

Participants receive a Sprout Club "passport" and keep it for the duration of the program, earning stamps in their passport as they participate each week. At the end of the season, participants are entered into a draw to win one of three prize packs that will help them keep learning at home!

Previous Years' Sprout Club Activities Have Included:

- Growing vegetables from seed
- Creating pinecone bird feeders
- Decorating plant containers
- Making reusable t-shirt tote bags



Recognition Opportunities

- Presenting Sponsor full-page ad on the Sprout Club passport, which is retained by participants for 16 weeks
- Recognition in our weekly newsletter for 16 weeks (1,900+ subscribers)
- Recognition (once per week for 16 weeks) on Instagram and Facebook (combined reach of 16 000+ followers)

Investment
\$1000



Location and Dates

32 weekly events hosted on Thursdays from 3-7 pm, from March 26th - October 29th, 2026 in Tipperary Park, New Westminster, BC.

About the Market

The New West Farmers Market focuses on environmentally sustainable food production by bringing locally grown and produced foods to the community, thereby contributing to local economic development, healthy eating, and food security while connecting with our heritage of having a vibrant city market.