



NEW WEST FARMERS MARKET SOCIETY

ADVERTISING AND
SPONSORSHIP
SALES SHEET



ADVERTISE WITH US



The New West Farmers Market Society is a registered non-profit organization dedicated to elevating small local businesses, supporting BC makers, bakers, and growers, and maintaining a thriving community market for all to enjoy!

Our market features farm-fresh produce, plants, quality crafts from local artists and artisans, gourmet prepared foods, community information, live entertainment, kids programming, and more.

We operate weekly from late March to early November in gorgeous Tipperary Park next to New West City Hall. We have a thriving in person and online community who are eager to learn more about your business!

NEW WEST FARMERS MARKET

AD SHEET

ONLINE ADVERTISING



COMMUNITY NEWSLETTER

Be a business sponsor in our weekly e-newsletter. We have about 2000 subscribers who are invested in the local New West community! This includes acknowledgement from the market, a short caption, your logo, and a link to your website!

\$100 | 1 week

\$300 | 1 month

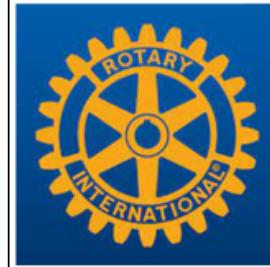
\$2500 | Full Season

Ad Frequency: 1 per week

Placement: Sponsorship footer

Size: 10 x 10cm

The New West Farmers Market 2024 Season is Generously Sponsored By:
The City of New Westminster and The Rotary Club of New Westminster.



NEW WESTMINSTER

VENDOR NEWSLETTER

Be a business sponsor in our weekly e-newsletter to our vendors. This newsletter goes to 65+ vendors every week and includes new information that vendors need. This email is read thoroughly! This includes acknowledgement from the market, your logo, a short caption, and a link to your website!

\$75 | 1 week

\$200 | 1 month

\$2000 | Full Season

Ad Frequency: 1 per week

Placement: Sponsorship footer.

Size: 10x10cm.

The New West Farmers Market is Generously Sponsored by:

Presenting Sponsor

**GARBUYT
+ DUMAS**

REAL ESTATE TEAM

NEW WEST FARMERS MARKET

AD SHEET

ONLINE ADVERTISING



SOCIAL MEDIA

We have a large and invested audience of New Westies that are eager to hear about you!

7700 Instagram followers
9100 Facebook followers

We will add your logo to one of our photos, put a short blurb about you and tag you in a mention in the caption!

\$100 | 1 week
\$300 | 1 month

Ad Frequency: 1 per week
Placement: Facebook & Instagram



Like Liked by theregoescarly and others

newwestfarmers Worried about shopping after dark? No need! We light up Tipperary Park like its Christmas, thanks to **@Wesgroup** our lighting sponsor! Tomorrow is our second to last market! Join us to shop local and make sure to mark your calendars for our Holiday Market in front of City Hall on Dec 12+13.

SUPPORTED BY



WEBSITE

Looking for more site traffic? Choosing our website option gets your logo and link to your website featured in two places on our website! Spotlight your business on our homepage and our Sponsorship page!

\$200 | 1 month
\$1000 | Full Season

Placement: Sponsorship footer.
Size: Approx. 10x10cm.

NEW WEST FARMERS MARKET

AD SHEET

IN PERSON ADVERTISING

Every Thursday from late March to October the New West Farmers Market sees between 800-1500 customers. 67% of our regular customers are between 25-44 years old, and an additional 18% of our customers are 45-54. 81% of our customers are New Westminster residents with the other 19% coming from neighbouring cities. Our ultra local and engaged shoppers are ready to hear from you!



LARGE SIGNAGE

Get your brand in front of our community! Drop off your large signage and our team will put it up at market.

\$125 | 1 week

\$400 | 1 month



ENTRANCE SIGN

Get your pop up banner front and centre at the entrance or exit of our market. Every customer will walk by your sign.

\$100 | 1 week

\$300 | 1 month



BRANDED TENT

Our farmers market will store and set up your tent each week. Your tent will either be at our entrance, exit or be our featured music stage tent.

\$200 | 1 week

\$700 | 1 month

\$2500 | full market season



OPERATIONAL TENT

We offer sponsors 1-2 market dates per season to operate a tent for outreach purposes. No sales can be made at the market, due to BCAFM Bylaws.

\$250 | 1 week w/ operational booth

CHECK US OUT ON GOOGLE!



Bonnie Hammond

Local Guide · 11 reviews · 17 photos



Rain or shine, one of my very favourite farmers markets. Great combo of local produce, food, and local artisan products. One stop shop for my meats, cheese, green and Christmas/birthday shopping.



Vicki Leszczynski

Local Guide · 24 reviews · 2 photos



Beautiful setting in the park, lots of space to spread out and have a picnic lunch with your market goodies! Wonderful market :) lots of great vendors!!



Mairi Lester

Local Guide · 248 reviews · 12 photos



Great farmers market with food trucks, lots of local veggies and fruit, cheese bread and baking. Most weeks we can do 80% of our shopping here. Well curated and always a buzz with activity.



Tricia-Kay Williams

Local Guide · 85 reviews · 753 photos



The vendors were friendly and the goods were locally grown and made. I enjoyed it. It is nested in the middle of the park so you can enjoy stroll and rest in the shade at the same time. There is also live musicians too. I would return.



GET IN TOUCH!



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@NEWWESTFARMERS



NEW WEST FARMERS
MARKET