



# NEW WEST FARMERS MARKET SOCIETY

2026 MARKET  
ACCESS PROGRAM

[newwestfarmers.ca](http://newwestfarmers.ca) | [@newwestfarmers](https://www.instagram.com/newwestfarmers)

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# About Us

The New West Farmers Market Society is a registered non-profit organization dedicated to elevating small local businesses, supporting BC makers, bakers, and growers, increasing access to locally produced food and maintaining a thriving community market for all to enjoy!



## About the Program

The Market Access Booth Program provides booth space, equipment, and mentorship to emerging vendors from underrepresented and marginalized backgrounds. It removes the barriers that often prevent local entrepreneurs from launching at farmers markets for sustainable business development.

## Why Does This Matter

While farmers markets are often seen as low-barrier business incubators, many emerging vendors are held back by upfront costs, lack of support, and logistical hurdles. Running this program directly removes these barriers, giving local entrepreneurs a platform to succeed and helping our community build a more diverse, accessible, and sustainable local economy.



## Our Impact

- Weekly Market Attendance: 1,200+
- Local Businesses Supported: 150+
- Annual Economic Impact: \$3.12M
- Social Media Followers: 17,000+
- Newsletter Subscribers: 1,900+



# What Your Sponsorship Supports

- Vendor booth fees for 4-32 weeks
- Shared equipment (tents, tables, chairs, weights)
- Guided orientation and mentorship
- Building a diverse and resilient local economy

## SEEDLING SUPPORTER

**\$250**

### SPONSOR ONE VENDOR'S 4-WEEK PROGRAM EXPERIENCE

- Recognition and link on our Website
- 1 Newsletter mention (1,900+ subscribers with a 44% open rate)
- 1 Social media shoutout (17,000+ cross-platform followers)

## FARMER FRIEND

**\$750**

### SPONSOR PROGRAM MARKETING MATERIALS

- Put your logo, bio and contact details on a sandwich board to be used at every MAP vendors booth
- All Seedling Supporter Benefits

## PATCH PARTNER

**\$1500**

### SPONSOR 1 VENDOR FOR THE ENTIRE SEASON

- All Farmer Friend benefits
- 2 select market dates for booth activation

## CUSTOM DONATION

### SUPPORT THE PROGRAM WITH A DONATION OF ANY SIZE

Website and social media acknowledgment + Tailored Ad Package